# July Job Postings 2023-2024 Comparison



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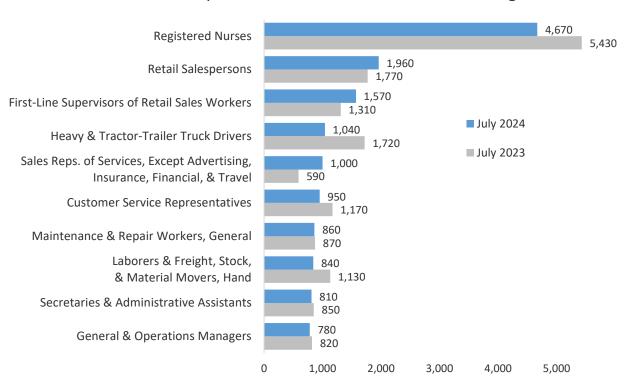
# Job Demand

Job postings decreased by 12 percent from July 2023 to July 2024. In July 2024, there were 61,460 online job postings compared to 69,760 in July 2023. The seasonally adjusted July 2024 unemployment rate of 3.8 percent in Missouri was higher than last month's (June 2024) rate of 3.7 percent and last year's (July 2023) rate of 3.1 percent.

## **Top Occupations**

The following chart shows the top 10 occupations with the most online job postings in July 2024 compared to the number of online job postings in July 2023. Online job postings for *Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel* had the largest increase (69%), while *Heavy and Tractor-Trailer Truck Drivers* had the largest decrease in online job postings (-40%).

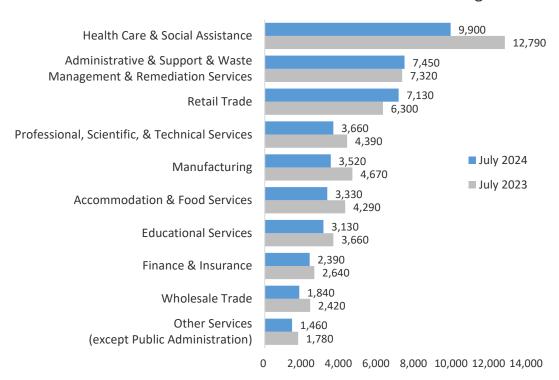
#### Occupations with the Most Online Job Postings



## **Top Industries**

The following chart shows the industries with the most online job postings in July 2024 compared to the online job postings in July 2023. *Retail Trade* had the largest increase (13%) in online job postings compared to last year, while *Manufacturing* had the largest decrease (-25%) in online job postings.

#### Industries with the Most Online Job Postings



Sources: Lightcast<sup>™</sup> and Bureau of Labor Statistics, Local Area Unemployment Statistics. Data accessed August 2024.

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